

Privacy Policy

This privacy policy applies solely to information collected by this web site. It will notify you of the following:

1. What personally identifiable information is collected from you through the web site, how it is used and with whom it may be shared.
2. What choices are available to you regarding the use of your data.
3. The security procedures in place to protect the misuse of your information.
4. How you can correct any inaccuracies in the information.

Information Collection, Use and Sharing

Pat4Strat are the sole owners of the information collected on this site. We only have access to/collect information that you voluntarily give us via a form submission, email or other direct contact from you. We will not sell, rent or distribute this information to anyone.

We will use your information to respond to you regarding the reason you contacted us. We will not share your information with any third party outside of our organization other than as necessary to fulfill your request, e.g. to ship an order.

Unless you ask us not to, we may contact you via email in the future to tell you about specials, new products or services, or changes to this privacy policy. If you sign up for our free report, you will also receive regular email newsletters from us. You may unsubscribe at any time.

Your Access to and Control Over Information

You can do the following at any time by contacting us via the email address or phone number given on our website:

- See what data we have about you, if any.
- Change/correct any data we have about you.
- Have us delete any data we have about you.
- Express any concern you have about our use of your data.

How and Why We Collect Information

We collect your information in order to record and support your participation in the activities you select. If you register to download a book or resources, sign up for our newsletter, and/or purchase a product, service or admission ticket from us, we collect your information.

We use this information to track your preferences and to keep you informed about the products and services you have selected to receive and any related products and/or services. As a visitor to this Website, you can engage in most activities without providing any personal information. It is only when you seek to download resources and/or register for services that you are required to provide information.

If you are in the European Union and opt to receive any free resources, participate in any free training programs, register for a webinar, register for a live event, register for a seminar, or purchase any products sold on this Website, we will only enroll you to receive our free email newsletter if you affirmatively consent to it. If you do not wish to receive this newsletter, you can unsubscribe anytime. We include an “unsubscribe” link at the bottom of every email we send.

Security

We take precautions to protect your information. When you submit sensitive information via the website, your information is protected both online and offline.

Wherever we collect sensitive information that information is encrypted and transmitted to us in a secure way. You can verify this by looking for a closed lock icon at the bottom of your web browser or looking for “https” at the beginning of the address of the web page.

While we use encryption to protect sensitive information transmitted online, we also protect your information offline. Only employees who need the information to perform a specific job (for example, billing or customer service) are granted access to personally identifiable information.

The computers/servers in which we store personally identifiable information are kept in a secure environment.

What Do We Do with Your Information?

- **When you purchase something from our site** as part of the buying and selling process, we collect the personal information you give us such as your name, phone number, address and email address. This enables us to both fulfill and support the products you purchase.
- **When you browse our site**, we also automatically receive your computer’s internet protocol (IP) address in order to provide us with information that helps us learn about your browser and operating system so we can better improve the experience for all our users.
- **Email marketing:** With your permission, we may send you emails about new products, free and premium content (i.e. blog posts, videos, reports, audios, webinars, etc.), announcements, promotions and special events. You can change your mind at any time by clicking unsubscribe link at the bottom of any email you receive from us to unsubscribe from all emails.

We will treat your information with respect. By signing up to our mailing list, you agree that we may process your information in accordance with these terms.

Consent

When you provide us with personal information to complete a transaction, verify your credit card, place an order, arrange for a delivery or return a purchase, we imply that you consent to our collecting it and using it for that specific reason only.

If we ask for your personal information for a secondary reason (i.e. newsletter subscription and marketing messages), we will ask you directly for your expressed consent and provide you with an opportunity to withdraw your consent.

You may withdraw your consent at any time by clicking on a manage your subscription link, which is offered at the bottom of every email we send, where you can unsubscribe. You may also withdraw your consent anytime; by contacting us by email: info2pat4stra.com.

Social Media Marketing and Remarketing

Pat4Strat uses remarketing tracking cookies and conversion pixels from vendors such as Google and Facebook to present special offers to you for us or our clients and their products and services over the Google Content Network and via social networks.

This means you may see an ad for one of ours or their products or services as a result of visiting their social media page or website. In addition, Pat4Strat uses custom audiences based on demographics and customers. However, your personally identifiable information is not used by any remarketing service other than to present special offers.

We use the following third-party service providers for remarketing:

- Facebook: [Opt-out of Facebook remarketing here](#)
- Google: [Opt-out of Google remarketing here](#)

We adhere to all guidelines and agreements by all social media and search engine platforms and are not liable for any breach from these platforms.

Use of 'Cookies'

We utilize cookies to create a more customized experience for our users and customers. For example, we use a login cookie, so members do not have to re-enter their username and password each time they return to our site.

We also use tracking pixels (i.e. Google Analytics) to aid in measuring and tracking where our website traffic is coming from and to track the performance of our site.

Finally, we use remarketing pixels from Facebook and Google to aid in customized, targeted follow-up advertising. You may choose to disable cookies through your own web browser's settings. However, disabling this function may diminish your experience on our Website and some features may not work as intended.

Age of Consent

By using this site you represent that you are at least the age of majority in your state or province of residence, or that you are the age of majority in your state or province of residence and you have given us your consent to allow any of your minor dependents to use this site.

Data Collectors and Processes

We are the data controllers as we are collecting and using your Personal Data. We use trusted third parties as our data processors for technical and organizational purposes, including for payments and email marketing. We use reasonable efforts to make sure our data processors are GDPR-compliant.

Updates

We reserve the right to modify this privacy policy at any time so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy we will notify you here that it has been updated so you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.